

Dues Calculation Information

for Full Company Membership

Non-profit organizations

Dues for non-profit organizations are based on total annual media-related EXPENSES.

For example, media-related expenses can include but are not limited to:

- advertising budget, including digital marketing, in-house advertising staff, marketing contractors, media buys, such as radio and TV spots, display ads in magazines and newspapers, banner ads on websites
- copywriting
- graphic design
- lead generation
- broadcast production
- creation of materials
- promotions, including social media, mobile and on-line and related website development
- direct mail promotion

Based on the chart below, if your total annual media-related expenses are from \$0-\$150,000 your annual dues would be \$585; if your total annual media-related expenses are from \$150,001-\$250,000 your annual dues would be \$1,177, and so on.

For-profit organizations

Dues for for-profit organizations are based on the total annual media-related REVENUE generated from Christian media-related clients.

Based on the chart below, if your total annual media related revenue generated from your Christian media-related clients is from \$0-\$150,000 your annual dues would be \$731; if your total annual media-related revenue generated from your Christian media-related clients is from \$150,001-\$250,000 your annual dues would be \$1,097, and so on.

NRB allows members to identify their correct dues level based on the chart below, i.e. they self-report what their dues level should be.

2026 MEMBERSHIP DUES ASSESSMENT

For-Profit = Media related annual revenue generated from Christian media-related clients.

Non-Profit = Media related annual expenses

					Annual Payment	Quarterly Payment	Total of Quarterly Payments
A	\$	0	-	150,000	731	n/a	n/a
B	\$	150,001	-	250,000	1,097	n/a	n/a
C	\$	250,001	-	400,000	1,645	n/a	n/a
D	\$	400,001	-	500,000	2,468	n/a	n/a
E	\$	500,001	-	750,000	3,455	n/a	n/a
F	\$	750,001	-	1,000,000	4,837	n/a	n/a
G	\$	1,000,001	-	2,000,000	5,905	1,583	6,332
H	\$	2,000,001	-	3,000,000	8,267	2,216	8,864
I	\$	3,000,001	-	10,000,000	11,574	3,102	12,408
J	\$	10,000,001	-	25,000,000	16,204	4,323	17,292
K	\$	25,000,001	-	+	22,686	6,080	24,320

Please contact Ashlee Taylor at ataylor@nrb.org or by calling 202-290-3000 if you have questions or need additional information.