



RESOLUTION

Preserving AM Radio

- WHEREAS** The National Religious Broadcasters association was founded in 1944 amidst a battle to thwart evangelical Christians' ability to use the radio as a medium to proclaim the Gospel;
- WHEREAS** The NRB counts more than 120 AM radio stations among its members;
- WHEREAS** AM radio, throughout its rich history, has been an essential tool for communication, education, Bible teaching, multi-language programming, and public safety;
- WHEREAS** AM radio remains an important platform for religious broadcasting, which has played a vital role in the lives of countless listeners in every walk of life;
- WHEREAS** The rise of digital media, diverse audio options for radio listeners, the limited inclusion of AM radio technology in new electric vehicles, proposals to make Daylight Saving Time permanent, and other factors are challenging the survival of AM radio;
- THEREFORE
BE IT
RESOLVED** NRB shall advocate for the preservation and promotion of AM radio as an essential platform for religious broadcasting and support policies and initiatives favorable to the continued operation of AM radio stations.

Approved by the Board of Directors May 22, 2023