



NRB 2024

12-hour Audio Challenge Details

Registration Deadline: 01/31/2024

THE CHALLENGE

Want to test your skills and creativity? Here's an opportunity to compete with other Christian college students across the country. You'll have a ton of fun and may even win in the process!

Teams of college students of no more than four students per team will **write, record, and edit two (2) :60 second pieces that could air on a radio station or as a PSA in any audio forum. The audio production should encourage the audience while giving solid principles and actionable steps in 12 hours** at the NRB 2024 in Nashville, TN.

All teams will gather on **Tuesday, February 20th at 8:30 AM** for the challenge Kick-Off. The official challenge **will begin promptly at 9:00 AM** and last **until Tuesday, February 20th, at 9:00 PM.**

ELIGIBILITY

This contest is open to all Full Member Educational Institutions with communications or film programs or student-run broadcasts.

AWARDS & PRESENTATIONS

First place, Second, and Third place winners will be presented certificates.

AUDIO PROJECT COMPONENTS

Each team will make two (2) :60 second pieces that could air on a radio station or as a PSA in any audio forum. The audio production should encourage the audience while giving solid principles and actionable steps. The production will be in the style of radio theater and must incorporate the required theme and line of dialogue which will be announced at the challenge Kick-Off on Tuesday morning.

TARGET AUDIENCE

The target audience of this production is non-Christians who haven't professed faith in Jesus. These are people who, whether consciously or not, are needing/seeking hope and truth. They have not yet come to an awareness that Jesus is the solution to their questions and struggles. You don't need to outline the details of salvation but try to impart your audience with a small glimpse into the hope and freedom that comes from belonging to Christ.

CHALLENGE RULES

- All team members must be present at the Kick-Off on Tuesday, February 20th, at 8:30 AM.

- Each team consists of one faculty adviser and no more than four student production crew members.
- All creative activity must take place during the 12-hour period. This includes, but is not limited to, scriptwriting, rehearsing, recording, music composition, and sound design. Only productions made specifically for this challenge will be eligible to win.
- Your submission must be two (2) entries of .60 seconds each.
- Your submission must incorporate the required theme and line of dialogue.
- Each team must provide its own equipment to record and edit its submission.
- You may recruit your voice-over actors from a variety of sources including but not limited to upcoming actors from the local area, individuals you meet at NRB, other attendees from your school, or your own student crew.
- Students are expected to create their projects in a professional manner, abiding by legal and industry standards of excellence. Therefore, all student teams will be required to turn in signed copies of the provided release forms for every individual whose voice is used in the production (even if they are from your school/team). This is a legal requirement and absolute necessity.
- **Faculty advisers may not participate in any creative component of pre-production, production, or post-production work. This includes acting, directing, recording, writing, editing, lending voice, giving creative suggestions, etc. Faculty advisers may only perform administrative duties such as processing paperwork or acquiring legal permission for filming at locations selected by the student crew.**
- Each audio submission must uphold Christian values and should not contain any content which iNRB/NRB might deem offensive (sexism, racism, strong language, sexually explicit material, etc.).
- You may choose to record your audio project inside the hotel, outside the hotel, or a mix of both.
- No audio submission may incorporate unauthorized use of copyrighted content from another recording, song, or composition. Song recordings, SFX, or other incorporated audio assets not created on-site during the competition must be public domain, or you should have/obtain the appropriate rights to use them.
- Neither iNRB or NRB is responsible for damages or injuries that occur inside or outside the hotel during the 12hr Audio Challenge.
- Each entrant agrees and grants iNRB/NRB permission to make available and display/perform and distribute entrants' names, photographs, likeness, voice, school, testimonials, and audio submission in printed, broadcast, and/or new media, in perpetuity, in any manner they deem appropriate without compensation. All projects become the property of iNRB/NRB.
- **WHEN YOUR PROJECT IS FINISHED:**
 - **Export your finished production as an uncompressed .wav file with the file naming convention “SchoolName_ProjectName” and place it on a USB flash drive. The team will have to provide its own flash drive. Make sure your USB flash drive works well.**
 - **Deliver your project (and all signed release forms) in person to the designated iNRB staff no later than 9:00 PM on Tuesday, February 20th.**

Late entries will not be eligible for prizes; they may be played to the judges at their discretion, but this is not guaranteed.

- **Your audio production may not be posted or aired on any website until after the convention is over and the winners have been announced.**

JUDGING CRITERIA

The following criteria will be used:

- ***Voice Talent:*** Is the quality clear? Is the style consistent throughout?
- ***Editing:*** Are there no noticeable edits or gaps? Is the quality clear/audible throughout the presentation?
- ***Use of Theme:*** Is there an effective incorporation of the stated theme into the dialogue and overall message of the audio production?
- ***Use of the Line of Dialogue:*** Is the designated line of dialogue carefully inserted into the script?
- ***Professional Quality:*** Is the production of high enough quality that it could theoretically air during a radio station program? Is it professionally produced and well-performed?
- ***Length:*** Was the project's total run time within the specified challenge requirements?
- ***Adherence to Other Overall Rules:*** Is it clear that the students read, understood, and met the challenge rules and requirements for this project?

The decisions are at the complete discretion of the judges, and all decisions are final.

Keep in mind that judges will base their scores on the criteria listed above. To increase your chances of winning, produce your project to this grading rubric. In prior challenges, the submission with the best overall "production value and look" has not always won the contest. This is because it likely was not created with all judging criteria in mind.