

>>> L O O K F O R W A R D >>>

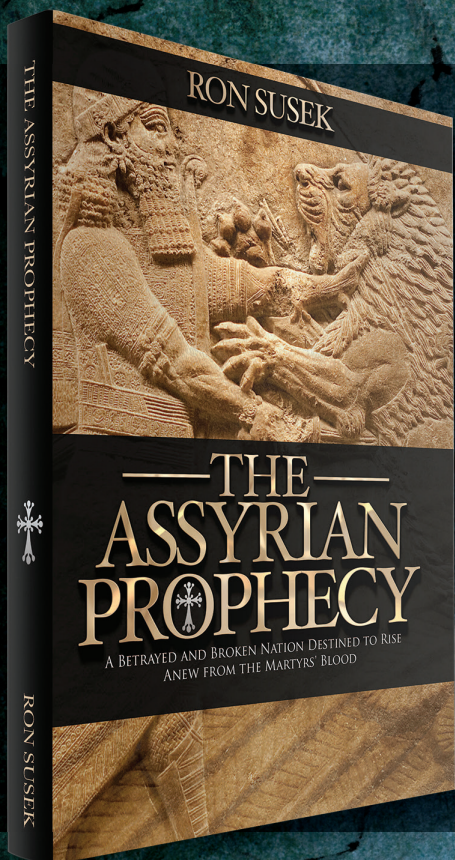
# NRB 2020

CHRISTIAN MEDIA CONVENTION

+ FEBRUARY 25-28  
NASHVILLE, TN

# IT WILL BE WORLD HEADLINES

An amazing piece of God's "end-time puzzle" has been uncovered - a message within the pages of Isaiah, virtually hidden in plain sight for nearly 3,000 years... revealed at a moment in time when ominous headlines blaze with wars and rumors of wars in the Middle East.



- *The Assyrian Prophecy* lifts the veil to reveal God's plan for the miraculous rise of a nation from the ashes of oppression, persecution, and genocide - Assyria - pounded into the dust of ancient history, and soon to be restored before the eyes of the world.
- Like *The Harbinger* before it, *The Assyrian Prophecy*, through the comprehensive biblical research of Dr. Ron Susek, documents a powerful revelation of God's end time mystery - to answer the question: "Can a nation be rebuilt from the dust of time to fulfill God's purpose to establish a new world to come?"
- *The Assyrian Prophecy* reveals a coming alliance of three ancient nations - Israel, Egypt, and Assyria - in the formation of a lasting peace that only God can bring to pass.

"...In that day Israel will be the third with Egypt and Assyria,  
a blessing in the midst of the earth..."  
Isaiah 19:23-25

For further information and book orders: [www.TheAssyrianProject.org](http://www.TheAssyrianProject.org)

Media Interviews at NRB contact: Jackie Monaghan, Morningstar PR  
(615) 646-5990 • Email: [morningstarpr@comcast.net](mailto:morningstarpr@comcast.net)



# Welcome

Welcome to Nashville and to our 2020 National Convention:

This is a very special and crucial time in the history of NRB. We have just passed our 75th anniversary. In 1944, NRB was founded in order to meet a major threat — a concerted effort by a handful of major broadcasting networks to try and block Christian communicators from airing the Gospel message. NRB met that threat successfully, and for the second half of the 20th Century and now into the 21st Century, we have stayed the course.



Our mission then, as it is now, remains the same. NRB exists in order to faithfully advocate for the fullest access of the life-enriching, eternity-changing Christian message to be distributed over every available communication platform that exists today. In truth, the opportunities have never been greater.

At the same time, the challenges have never been more formidable. It would be easy to focus on the oppositional “giants” in the land, rather than the promises of God. All around us are cultural indicators that the God-shaped void in the human heart can only be filled by a personal relationship with Jesus Christ. Each of us plays a role in declaring His truth, whether it be through television, radio, digital platforms, publishing, church media — and more. His message of salvation still sets the captive free! But make no mistake, NRB must work diligently to advocate in government, business, and media for the full, free, and unfettered proclamation of His word. That is why NRB exists, but we cannot step boldly into the battle without each one of you.

While you listen to inspirational messages from renowned speakers and teachers here in Nashville, and refine your ministry objectives through practical workshops, and network with fellow Christian communicators, won't you please remember NRB in your prayers and through your membership support? I am convinced that together, we have a historic chance to ensure that the clear, powerful proclamation of the whole Truth of the Gospel to the whole world will continue unhindered, uncensored, and uncompromised. God bless you as you partner with us in this bold adventure of faith!

Janet Parshall  
Chairman, NRB

# Thank You to Our NRB 2020 Sponsors.

## BRONZE LEVEL





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Manage your schedule. Engage with other attendees. Grow your network.



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## Convention Registration

*DELTA B LOBBY*

## & Exhibitor Registration

*RYMAN C REGISTRATION DESK*

- Monday, 8:00 am – 7:00 pm
- Tuesday, 7:30 am – 7:00 pm
- Wednesday & Thursday, 8:00 am – 5:00 pm
- Friday, 8:00 am – 3:00 pm

## Affiliate Hospitality Lounges

- Hours vary. See page 38 for locations.

## Club 44 *RYMAN C EXHIBIT HALL*

- Tuesday–Thursday, 8:00 am – 7:00 pm
- Friday, 8:00 am – 3:00 pm

## Exhibits *RYMAN C EXHIBIT HALL*

- Wednesday & Thursday, 11:00 am – 4:00 pm
- Friday, 11:00 am – 3:00 pm

## Member Center & Information Desk

*DELTA B LOBBY*

- Tuesday – Thursday, 8:00 am – 7:00 pm
- Friday 8:00 am – 6:00 pm

## Press Center *DELTA A BALLROOM*

- Tuesday, 8:00 am – 7:00 pm
- Wednesday – Friday, 8:00 am – 5:00 pm

## Press Conferences

*DELTA A LOBBY*

- Wednesday – Friday, 8:00 am – 5:00 pm

# Schedule

## MONDAY, FEBRUARY 24

7:00 pm – 9:00 pm

### **iNRB Boot Camp** *DELTA B BALLROOM*

#### **10 Keys To Get Your Entertainment and Media Career Moving Forward**

Students and anyone interested in learning more about the Intercollegiate program are encouraged to attend to hear details about the 24-Hour Challenges and learn how to get your career moving forward!

*Speaker: Dr. Shur Gopal, iNRB Chair & Professor, North Greenville University*

*Speaker: Phil Cooke Ph.D., Founder-CEO, Cooke Media Group*

## TUESDAY, FEBRUARY 25

8:00 am – 8:30 am

### **Morning Devotion** *BAYOU A*

Let's join together to cover NRB 2020 in prayer. Hosted by Truth Network.

8:00 am – 8:45 am

### **Convention Orientation** *CANAL AB*

Join us for an orientation session for the NRB 2020 convention. Meet representatives from each industry and learn more about what to expect during the convention. With so much to see and do, come and hear how you can make the most of your time at NRB 2020.

8:00 am – 9:00 am

## iNRB Meet and Greet

**DELTA B BALLROOM**

This opportunity for iNRB students to meet and greet one another also serves as the kickoff for the 24-hour Challenges.

9:00 am – 10:30 am

## NRB Business Meeting

**GOVERNOR'S A BALLROOM**

All NRB members are invited to attend to hear updates and reports on the association. Registered full members will vote for the incoming NRB Executive Committee Members and NRB Board of Directors.

Sponsor:  
*Operation Care*

**ONEDAY2020**

11:00 am – 12:30 pm

## Media Awards Luncheon –

***Ticket Required DELTA CD BALLROOM***

Join us for this special lunch event as we recognize the recipients of this year's Church Media, Digital Media, International, Radio, and TV Industry Awards!

Sponsor:  
*Galcom International*



Sponsor:  
*Holman Bibles*



1:00 pm – 2:30 pm

## NRB Board Meeting

**GOVERNOR'S A BALLROOM**

This session is open only to currently seated NRB Board Members.

2:00 pm – 3:00 pm

## Great Commission Reception

**DELTA B BALLROOM**

International attendees and attendees whose organizations have an international outreach are invited to participate in this time of fellowship.

3:00 pm – 5:00 pm

## Great Commission Forum

**DELTA CD BALLROOM**

Learn how to face persecution and adversity from Pastor Andrew Brunson, hear from international media leaders, and enjoy music from REBORN.

*Speaker: Andrew Brunson*

*Musician: REBORN, Music Missionaries "Musicianaries", REBORN Music Group - Non-Profit*

*Panel Participant: Jennifer Epperson EdD, Director of Research, Christian Healthcare Ministries*

*Panel Participant: Dr. Chuck Thomas Pollak, Founder/President, Sharing International*

*Panel Participant: Dr. Ron Harris, Founder & President, MEDIAAlliance International*

*Panel Participant: Ashvin Dhyriam, Managing Director, GoodNews Channel*

*Moderator: Wayne Pederson, Executive Liaison, Far East Broadcasting*

Sponsor:  
*The John Ankerberg Show*



Sponsor:  
*Evangelism Explosion International*



7:00 pm – 9:00 pm

## Opening Session **DELTA CD BALLROOM**



Join us for the official kickoff of NRB 2020! Hear from Janet Parshall with an update on NRB followed by a word of inspiration from Ravi Zacharias. Also, be uplifted by the Word-saturated music from Jonathan and Emily Martin.

*Speaker: Ravi Zacharias, Chairman of the Board, Ravi Zacharias International Ministries (RZIM)*

*Speaker: Janet Parshall, Syndicated Radio Host, In the Market with Janet Parshall, and Chairman of the Board, NRB*

*Musician: Jonathan & Emily Martin, Worship Leaders, Jonathan & Emily Martin (“The Word in Worship”)*

*Sponsor:*  
*Mercy Ships*



9:00 pm – 10:30 pm

## Industry Networking Reception DELTA B LOBBY

This reception for attendees with Full Registrations will provide a perfect time to network, meet new friends, visit with old friends, and connect with industry colleagues.

## WEDNESDAY, FEBRUARY 26

7:00 am – 8:30 am

## NRB Breakfast to Honor Israel – *Ticket Required (no cost)*

**GOVERNOR’S A BALLROOM**

Be sure to register for your complimentary meal ticket for this breakfast to honor Israel.

*Speaker: The Honorable Gary Bauer, Member, US Commission on International Religious Freedom*

*Musician: Aaron Shust, Dove award winning songwriter and musician*

*Musician: Joshua Aaron, award winning, American-Israeli singer and Integrity Music songwriter*

*Sponsor:*  
*Combat Anti-Semitism*



*Sponsor:*  
*International Christian Embassy Jerusalem*



*Sponsor: NRBTv*



8:30 am – 9:15 am

## Morning Devotion

**DELTA B BALLROOM**

Start your day off right with a time of prayer, devotion, and worship.

*Musician: Erskin Anavitarte, Acclaimed Singer/Songwriter, Diversity Spokesperson, and Adoption Advocate, (Courtesy Turning Point Media Relations)*

*Sponsor: LifeWay Worship*



9:30 am – 10:45 am

## Morning Forum – Policy

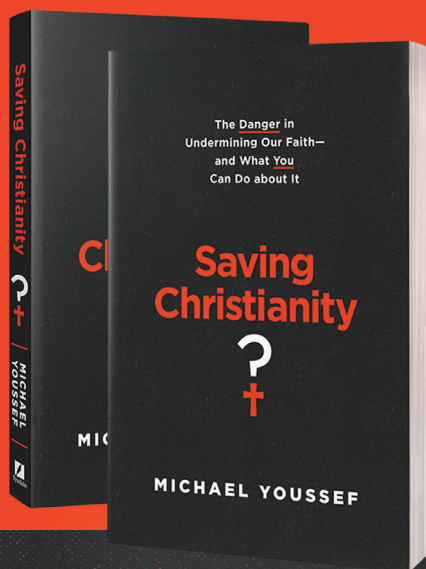
**DELTA CD BALLROOM**

The Honorable Betsy DeVos, the 11th U.S. Secretary of Education, will discuss the work she’s doing to reduce the Federal role in education, protect religious liberty, expand education freedom and ensure students have access to multiple pathways to higher education.

*Speaker: The Honorable Betsy DeVos, US Secretary of Education*

Hear from Jay Sekulow, Chief Counsel of the American Center for Law and Justice (ACLJ) and Counsel to President Trump on current Public Policy issues and cases.

# NEW FROM DR. MICHAEL YOUSSEF



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CHURCHES  
AND ON  
SOCIAL  
MEDIA.**

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[#SavingChristianity](https://twitter.com/SavingChristianity)

In an attempt to “save” Christianity, popular faith leaders are denying sin and hell and attempting to redefine love and salvation. And their teachings are destroying the church from within.

In his controversial new book, Dr. Michael Youssef sounds the alarm for believers everywhere: Don't be fooled. Don't give in. Equip your church to stand for Truth—and watch the simple Gospel transform lives.

**Get your copy today at [LTW.org](http://LTW.org)**

**Dr. Youssef is now booking  
interviews with key media outlets!  
Contact: 404-841-0100**



# Join the NRB President's Council!

**Join a select group of leaders in supporting NRB's efforts to keep the doors of all media platforms open for the Gospel**

President's Council members are a select group of strategic partners whose generous support and dedicated efforts enable NRB to protect the transmission of the Gospel message over all available communication platforms and to advocate the rights of Free Speech and Religious Freedom for Christian communicators.

During NRB's annual Convention, President's Council members receive a special invitation to attend the President's Council Reception.

Also, each fall, members of the President's Council are invited to attend the NRB Capitol Hill Summit in Washington, D.C. During this powerful three-day event, President's Council members gain an insider's perspective of our government at work in areas that could impact and even threaten your ministries the most, hearing from political leaders, government officials, and Capitol Hill influencers.

For more information about the NRB President's Council, including how to get your invitation to the 2020 Capitol Hill Summit, please visit the Member Center in the Delta BCD Lobby, or email [membership@nrb.org](mailto:membership@nrb.org).





*Speaker: Dr. Jay Sekulow, Chief Counsel of the American Center for Law and Justice (ACLU)*

10:55 am – 11:00 am

## **Exhibit Hall Ribbon Cutting**

**RYMAN C EXHIBIT HALL**

11:15am – 3:30 pm

## **NRB Talks** RYMAN C - TALKS STAGE

*Sponsor: Abide*



11:15 am – 11:45 am

## **NRB Talks** RYMAN C - TALKS STAGE

### ***Critical Insights for Leading Creative People***

Learn key critical skills from Phil Cooke on leading and fostering a culture that will attract and inspire creative men and women as well as lead them.

*Speaker: Phil Cooke Ph.D., Founder-CEO, Cooke Media Group*

11:15 am – 11:45 am

## **Workshop** RYMAN C - WORKSHOP STAGE

### ***How to Make an Internal/External Digital Media Communication Plan***

Learn the importance of planning for internal digital communications and collaborations for your external digital media ministry efforts to be more effective.

*Speaker: Dayna Lovelady MBA, Digital Communications Specialist, The Christian Broadcasting Network (CBN)*

11:30 am – 4:00 pm

## **Learning Arena (Exhibitor Sessions)**

**RYMAN C - LEARNING ARENA BOOTH**

See page 22 for details.

12:00 pm – 12:30 pm

## **NRB Talks** RYMAN C - TALKS STAGE

### ***Music Licensing: Keeping Up with Key Developments in the Ever-Changing World***

Join top executives and legal counsel for a robust and far-ranging discussion of current topics impacting licensing and costs associated with music usage.

*Panel Participant: Bill Velez, Executive Director, Radio Music License Committee*

*Panel Participant: Janet E. McHugh, Executive Director, Television Music License Committee LLC*

*Panel Participant: Karyn Ablin, Partner/Member, Fletcher, Heald & Hildreth, PLC*

*Moderator: Russell R. Hauth, Senior Vice President, Salem Media Group*

12:00 pm – 12:30 pm

## **Workshop** RYMAN C - WORKSHOP STAGE

### ***Demystifying Facebook Audiences***

Join Chad Williams for a discussion on getting the most out of your marketing dollars through Facebook.

*Speaker: Chad Williams, CEO, Five Q*

12:45 pm – 1:15 pm

## **NRB Talks** RYMAN C - TALKS STAGE

### ***Podcasting***

Enjoy a conversation about the growth of podcasting and where the future is headed. Determine if podcasting is right for your organization, how to land interviews, how to produce shows in bulk, and more.

*Speaker: Carl Barnhill, Creative Director/Owner, Twelve:Thirty Media*

*Speaker: Luke McElroy, Founder/Visionary, SALT Conferences*

12:45 pm – 1:15 pm

## **Workshop** RYMAN C - WORKSHOP STAGE

### **Subject Lines: 5 Mental Levers that Anyone Can Use to Get More Opens and Donations**

Join Nathan Hill as he helps you discover a proven formula for writing marketing and fundraising email subject lines using 5 specific mental levers to get more opens, clicks, and donations.

*Speaker: Nathan Hill, Marketing Director, NextAfter*

1:30 pm – 2:00 pm

## **NRB Talks** RYMAN C - TALKS STAGE

### **Emerging Trends for Digital Fundraising Growth**

How can you make strategic decisions for maximum impact while achieving fundraising growth? Join David Wollen and Amy Sewell for a discussion of the emerging digital trends.

*Speaker: David Wollen, Vice President, Client Services, Douglas Shaw & Associates*

*Speaker: Amy Sewell, Vice President of Digital Solutions, Douglas Shaw & Associates*

1:30 pm – 2:00 pm

## **Workshop** RYMAN C - WORKSHOP STAGE

### **Music Royalties – Broadcast and Digital**

Join our panel of industry experts as they answer your questions and explain practical ways and common mistakes related to music royalties.

*Panel Participant: Elizabeth Meyer, Music Licensing Manager, NRBMLC*

*Panel Participant: Timothy Smith, Lead - Key Account Services, ASCAP*

*Panel Participant: Travis Ploeger, Director, License Management, SoundExchange, Inc.*

*Moderator: Scott Hunter, Executive Director, NRBMLC*

2:15 pm – 2:45 pm

## **NRB Talks** RYMAN C - TALKS STAGE

### **How to Mimic Secular Digital Advertising Techniques to Maximize Gospel Reach to Millennials**

Learn stealth evangelism ministry techniques for digital evangelism to Millennials from competitive digital advertising expert Greg Sukert.

*Speaker: Greg Sukert, Executive Director, Anchored North*

2:15 pm – 2:45 pm

## **Workshop** RYMAN C - WORKSHOP STAGE

### **Grow Your Ministry Through Non-Cash Gifting Strategies**

Grow your ministry and advance the gospel through the power of non-cash gifting strategies to include gifts of stock, real estate, business interests, legacy gifts, and more.

*Speaker: Valerie Neff Hogan J.D.; CFP, Relationship Manager, National Christian Foundation*

3:00 pm – 3:30 pm

## **NRB Talks** RYMAN C - TALKS STAGE

### **Five Fresh Digital Fundraising Approaches**

Frustrated with digital fundraising campaigns that fail to deliver? Join Ron Weber to learn five fresh techniques to make a difference in your digital fundraising approach.

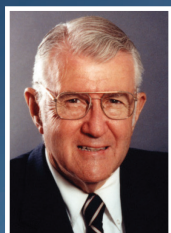
*Speaker: Ron Weber, Chief Operating Officer, Trinet Internet Solutions, Inc.*



# BOTT RADIO NETWORK

Quality, Christian Talk Radio

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**Dick Bott**  
Founder

**A**s we enter our 58th year of service, our commitment remains the same: *To Get The Word of God Into The People Of God.* We thank God for the many broadcast ministries who share our purpose and for the many listeners who count on **BOTT RADIO NETWORK** every day for *Quality Bible Teaching, Christian News and Information.* If you share our 2020 vision and would like more information on how your broadcast ministry can be a part of BRN, call us at 913-642-7770.



**Rich Bott, II**  
Chairman/CEO



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3:00 pm – 3:30 pm

## **Workshop** *RYMAN C - WORKSHOP STAGE*

### ***The Benefits of Knowing Your Audience***

This session will include ways of using audience data for media placement, increasing program audiences, increasing station/network audiences, and increasing fundraising results.

*Speaker: John Turver, President and Founder, INFORM Media & Analytics*

4:00 pm – 4:45 pm

## **Afternoon Forum** *DELTA CD BALLROOM*

Hear from the Honorable William P. Barr, Attorney General of the United States, who is one of only two people in US history to serve twice as Attorney General.

*Speaker: The Honorable William P. Barr, Attorney General of the United States*

4:45 pm – 5:30 pm

## **Afternoon Forum** *DELTA CD BALLROOM*

This panel of industry professionals will discuss one of the most controversial constitutional questions: How should our First Amendment handle divergent, and sometimes clashing, religious faiths?

*Panel Participant: Steven Waldman, Author, Sacred Liberty: America’s Long, Bloody and Ongoing Fight for Religious Freedom*

*Panel Participant: Asma Uddin, Fellow, Aspen Institute*

*Panel Participant: Craig Parshall, NRB, General Counsel*

*Moderator: Janet Parshall, Syndicated Radio Host, In the Market with Janet Parshall*

*Sponsor: Save the Persecuted Christians*



6:00 pm – 8:00 pm

## **Media Leadership Dinner – by invitation only** *GOVERNOR’S A BALLROOM*

This is an invitation-only dinner for Presidents and Leaders of NRB Member organizations and their guests.

*Speaker: Shane Pruitt, Next Gen Evangelism Director, North American Mission Board*

*Speaker: Ben Watson, tight end for the New England Patriots*

*Sponsor: Christian Healthcare Ministries*



*Sponsor: North American Mission Board*



8:00 pm – 10:00 pm

## **iNRB Awards Ceremony**

*DELTA CD BALLROOM*

Join us to recognize student award winners for their outstanding projects in a cross-section of categories to include audio/radio, television/video, and film.

*Speaker: Dr. Shur Gopal, iNRB Chair & Professor, North Greenville University*

# **THURSDAY, FEBRUARY 27**

7:00 am – 8:30 am

## **World by Media – by invitation only** *GOVERNOR’S CHAMBER E*

8:30 am – 9:15 am

## **Morning Devotion**

*DELTA B BALLROOM*

Start your day off right with a time of prayer, devotion, and worship.

*Musician: Seth & Nirva, Acclaimed Husband/Wife Duo and Co-hosts of Freemind Podcast, (Courtesy Turning Point Media Relations)*

*Sponsor: LifeWay Worship*



9:30 am – 10:45 am

## Morning Forum – Technology

**DELTA CD BALLROOM**

Borrell offers perspective on how media faced many waves of disruptions over the past century, how they're responding to today's challenges, and what the media landscape is likely to look like five years from now.

*Speaker: Gordon Philip Borrell, CEO, Borrell Associates Inc.*

The latest in culture, news, theology & politics will be broken down from a Christian, conservative millennial perspective.

*Speaker: Allie Stuckey, Podcast Host, Relatable*

Learn the strategies and tactics to get more visibility for all types of online videos and dive into the foundational elements that are critical for online exposure for both live & online video.

*Speaker: Derral Eves, Founder & Video Marketing Strategist, Creatus*

11:15 am – 3:30 pm

## NRB Talks RYMAN C - TALKS STAGE

*Emcee: Kenny Jahng, Founder & CEO, Big Click Syndicate*

*Sponsor: Abide*



11:15 am – 11:45 am

## NRB Talks RYMAN C - TALKS STAGE

### **Leadership in a Digital Age**

Chad Williams talks about key factors for leading today's high-performance teams in a digital age.

*Speaker: Chad Williams, CEO, Five Q*

11:15 am – 11:45 am

## Workshop RYMAN C - WORKSHOP STAGE

### **Taking Control of your Distribution Strategy in a World of Digital Disruption and VOD Streaming Wars**

Digital distribution models keep changing and more VOD platforms are regularly launched in every market around the world. How do you navigate the VOD maze to maximize reach and revenue?

*Speaker: Jared Geesey, Principal, The Geesey Group*

11:30 am – 1:30 pm

## Film Screening - **Alaska Long Hunters** RYMAN C - SCREENING THEATER

Enjoy this true-life documentary centered around the testimonial of Mark Rose. Be compelled to grapple with its final truth, as the film concludes with a crisis encounter which led Rose to a saving faith in Christ.

11:30 am – 4:00 pm

## Learning Arena (Exhibitor Sessions)

**RYMAN C - LEARNING ARENA BOOTH**

See page 22 for details.

12:00 pm – 12:30 pm

## **NRB Talks** RYMAN C - TALKS STAGE

### ***Creating the Right Content for the Right Audience***

Creating the right content for the right audience is critical. Learn how to build a strategy for maximizing audience understanding to get better results.

*Speaker: Natchi Lazarus, Author, Speaker and Consultant, The Connected Church*

12:00 pm – 12:30 pm

## **Workshop** RYMAN C - WORKSHOP STAGE

### ***From College to Career: Breaking into Christian Media***

Join this panel of Christian media leaders in radio, digital and film who will offer you seasoned guidance on landing that position to get you started in your media career.

*Panel Participant: Michael Shelley, General Manager, New Life Radio*

*Panel Participant: Yvonne Carlson, Director of Digital Strategy and UX, Moody Radio*

*Speaker: Phil Cooke Ph.D., Founder-CEO, Cooke Media Group*

12:45 pm – 1:15 pm

## **NRB Talks** RYMAN C - TALKS STAGE

### ***Practical Ways to Communicate the Gospel Values in Cultural Engagement***

Hear about strategies and practical ways to communicate the truth of Christianity in an increasingly skeptical culture.

*Speaker: Detective J. Warner Wallace, Dateline featured Cold-Case Detective and Christian Apologist, Cold Case Christianity*

12:45 pm – 1:15 pm

## **Workshop** RYMAN C - WORKSHOP STAGE

### ***Leadership Endurance***

Biblical and historical examples can help you get rid of self-doubt, listen to God’s voice and increase longevity in leadership.

*Speaker: Brian Sanders, Executive Vice President, Positive Alternative Radio*

1:00 pm – 3:00 pm

## **INRB Student Feedback & Standing Committee Meeting**

CANAL D

1:30 pm – 2:00 pm

## **NRB Talks** RYMAN C - TALKS STAGE

### ***Being a Christian in Hollywood (and in the secular world)***

This panel of experienced actors will share their struggles and successes living the life of a Christian in Hollywood.

*Panel Participant: Mark Fincannon, Casting Director/Executive Producer, Fincannon & Associates/Luminarium Pictures*

*Panel Participant: Ashley Bratcher, Actress, Producer*

*Panel Participant: Nicole Weider, Producer, Project Inspired and Weider Entertainment*

*Moderator: Evelyn Carroll, Host of MOVIEGUIDE® TV, MOVIEGUIDE®*

1:30 pm – 2:00 pm

## **Workshop** RYMAN C - WORKSHOP STAGE

### ***On Air Fundraising Done Internally***

Troy Kriechbaum shares insight and actionable takeaways that will help your ministry raise more money on-air and with your current team in order to advance your mission.



# IGNITE

## YOUR LIFE TELEVISION

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*[IgniteAmerica.com](http://IgniteAmerica.com)*

*[ROTW.com](http://ROTW.com)*

*[IgniteYourLife.tv](http://IgniteYourLife.tv)*

*Speaker: Troy Kriechbaum, President & CEO, Encouragement Media Group*

2:00 pm – 4:00 pm

**Film Screening: *Against the Tide*** RYMAN C - SCREENING THEATER

*Special Guest Appearance: Kevin Sorbo*

2:15 pm – 2:45 pm

**NRB Talks** RYMAN C - TALKS STAGE  
***The One-Minute Messaging Makeover***

For nearly a quarter-century, Tim Miles has been helping people communicate more powerfully and he will share with you how to do it in just sixty seconds.

*Speaker: Tim Miles, Founder & Head Custodian, Good Company Consulting*

2:15 pm – 2:45 pm

**Workshop** RYMAN C - WORKSHOP STAGE

***Google vs God: Leveraging the Best SEO and CRO (Conversion Rate Optimization) Tactics in a Hostile Anti-Truth Environment (HATE)***

Continue doing what God has called you to do in spite of the rapidly-developing Hostile Anti-Truth Environment (HATE) online and offline.

*Speaker: Greg Outlaw, President & CEO, All About GOD Ministries, Inc.*

2:15 pm – 3:45 pm

**Film & Entertainment Advisory & Standing Committee Meetings** CANAL C

3:00 pm – 3:30 pm

## **NRB Talks** RYMAN C - TALKS STAGE

### ***Bringing Young Talent into the Industry***

Learn more about where to find young, entry level Radio talent.

*Speaker: Dan Vallie, President, National Radio Talent System; Founder, Vallie Richards Donovan Consulting*

*Speaker: Pavlina Osta, Executive Director and Producer of National Podcasts / Media Personality, Salem Media Group*

3:00 pm – 3:30 pm

## **Workshop** RYMAN C - WORKSHOP STAGE

### ***Taking It Live – How Live and Evergreen Digital Fundraising Events are Revolutionizing Ministry Fundraising***

Ron Weber presents about live digital fundraising and how a new approach to fundraising has proven to be more effective than traditional methods.

*Speaker: Ron Weber, Chief Operating Officer, Trinet Internet Solutions, Inc.*

4:00 pm – 4:30 pm

## **Forum - Public Policy Update**

**DELTA CD BALLROOM**

Hear from NRB General Counsel, Craig Parshall for an update on NRB's work on Capitol Hill and the current issues that face us all.

*Speaker: Craig Parshall, General Counsel, NRB*

4:30 pm - 5:00 pm

## **Forum - Transhumanism Debate** DELTA CD BALLROOM

What does transhumanism mean for our identity and nature as human beings? Does it undermine or highlight human exceptionalism (and the image of God)? Find out more during this intriguing discussion.

*Debate Participant: Peter Clarke, Journalist*

*Debate Participant: Dr. Fazale Rana, Vice President of Research and Apologetics, Reasons to Believe*

5:00 pm - 5:30 pm

## **Forum - The Future of the Entertainment Industry**

### ***How Will the Current Disruption Affect Christ-Followers?***

Join a panel of Hollywood experts as they talk about the current climate in the entertainment industry and how it effects Christians.

*Panel Participant: Paul Castro, Co-founder/ Chief Creative Officer, Torchlyte*

*Panel Participant: Michael Van Dyck, Founder, Inspired Entertainment*

*Panel Participant: Dave Alan Johnson, Partner – Writer / Producer / Director, Blue Canopy Media*

*Moderator: Dr. Theodore “Ted” Baehr, Chairman / Publisher, The Christian Film & Television Commission™ / MOVIEGUIDE®*

5:30 pm – 7:00 pm

## **Digital Media Advisory & Standing Committee Meetings**

**CANAL C**

5:30 pm – 7:00 pm

## **Television Advisory & Standing Committee Meetings**

**GOVERNORS CHAMBER CD**

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7:00 pm – 8:30 pm

**Radio Advisory & Standing Committee Meetings** CANAL D

**FRIDAY, FEBRUARY 28**

7:00 am – 8:30 am

**Bott Radio Network Breakfast**

*(Affiliate Event – invitation only)*

GOVERNOR'S A BALLROOM

7:30 am – 8:30 am

**Affiliate Event - Global News Alliance: SMARTPHONE story-telling secrets**

GOVERNOR'S CHAMBER E

8:30 am – 9:15 am

**Morning Devotion**

DELTA B BALLROOM

Start your day off right with a time of prayer, a word from Mike Harland, and worship music by the LifeWay Worship Team.

*Speaker: Mike Harland, Director of Worship, LifeWay Christian Resources*

*Music: LifeWay Worship*

*Sponsor:*

LifeWay Worship



9:30 am – 10:45 am

**Morning Forum** DELTA CD BALLROOM

Churches, organizations, and individuals are beginning to face greater restrictions as they express their beliefs. Hear exam-



ples of this and what is being done to protect your rights.

*Speaker: Honorable Mike Huckabee, Host of Huckabee on TBN*

*Speaker: Honorable Marsha Blackburn, US Senate*

11:00 am – 11:45 am

## **Workshop** RYMAN C - WORKSHOP STAGE

### **How to Pitch Your Script**

Learn how to tell your story in a single sentence that will grab the attention of buyers and make them want to hear more.

*Speaker: Catherine Clinch, Content Creator / Social Media Specialist, Clinch Digital Media / California State University Dominguez Hills*

11:15 am – 11:45 am

## **NRB Talks** RYMAN C - TALKS STAGE

### **A 2020 Vision For Christian Radio**

Join Sean Ross as he shares about the musical trend challenges and opportunities of both Christian and secular radio.

*Speaker: Sean Ross, VP of Music & Research, Edison Research*

11:30 am – 4:00 pm

## **Learning Arena (Exhibitor Sessions)**

RYMAN C - LEARNING ARENA BOOTH

See page 22 for details.

12:00 pm – 12:30 pm

## **NRB Talks** RYMAN C - TALKS STAGE

### **Video Did Not Kill the Radio Star: Moving Forward in a Digital World**

Radio remains the #1 choice for how people consume music. Join Michelle

Younkman as she talks about staying relevant in Christian Radio in the digital age.

*Speaker: Michelle Younkman, Executive Director, Christian Music Broadcasters*

12:00 pm – 12:30 pm

## **Workshop** RYMAN C - WORKSHOP STAGE

### **How to Succeed in Hollywood without Losing Your Soul**

Join Dr. Ted Baehr as he talks about the current state of entertainment, using your faith to change the culture of Hollywood and how to make a creative contribution to the world.

*Speaker: Dr. Theodore “Ted” Baehr, Chairman / Publisher, The Christian Film & Television Commission™ / MOVIEGUIDE®*

12:45 pm – 1:15 pm

## **NRB Talks** RYMAN C - TALKS STAGE

### **Wisdom for Effective Communication**

Listen as media consultants Chuck Finney and Jan Shober share their experience on effective communication.

*Speaker: Chuck Finney, President, Finney Media*

*Speaker: Jan Shober, Vice President Strategy, Finney Media*

12:45 pm – 1:15 pm

## **Workshop** RYMAN C - WORKSHOP STAGE

### **NEXT GEN TV / ATSC 3.0 — How the New Emerging Broadcast Standard Impacts Christian TV**

The FCC is in the early stages of deployment for a new television standard. Learn what the new IP based standard of NEXT GEN TV means for you.

*Speaker: Joshua Weiss Ph.D. ABD, Co Founder & CMO, ARK Multicasting, Inc.*

1:30 pm – 2:00 pm

### **NRB Talks** RYMAN C - TALKS STAGE

#### **The Future of Christian Film Panel**

*Panel Participant: Rich Peluso, EVP/Head of AFFIRM Films, AFFIRM Films/Sony Pictures*

*Panel Participant: Cary Solomon, Writer/Producer/Director*

*Panel Participant: Chuck Konzelman, Writer/Producer/Director*

*Moderator: Evelyn Carroll, Host of MOVIEGUIDE® TV, MOVIEGUIDE®*

1:30 pm – 2:00 pm

### **Workshop** RYMAN C - WORKSHOP STAGE

#### **Standing Your Ground as a Christian: Practical Principles for Dealing with Negative Backlash**

Dealing with negative backlash can be difficult. Hear firsthand how to address and handle these situations.

*Speaker: Dr. Carol Miller Swain, Former University Professor and Host of Be the People Podcast and Radio Show, Carol Swain Enterprises, LLC*

2:15 pm – 2:45 pm

### **NRB Talks** RYMAN C - TALKS STAGE

#### **The Future of Film Marketing**

*Panel Participant: Paul Lauer, CEO / President, MOTIVE*

*Panel Participant: Jonathan Bock, Founder & President, Grace Hill Media*

*Panel Participant: Ash Greyson, Founder, Ribbow Media Group*

*Moderator: Evelyn Carroll, Host of MOVIEGUIDE® TV, MOVIEGUIDE®*

2:15 pm – 2:45 pm

### **Workshop** RYMAN C - WORKSHOP STAGE

#### **Church Media Resources: Tips and Tricks for Churches Large and Small**

Topics in this session will include information on weekly graphics, equipment decisions, stage design, volunteer teams, social media strategies, avoiding ministry burnout, etc.

*Speaker: Joshua Weiss, Ph.D. ABD, Co-Founder & CMO, ARK Multicasting, Inc.*

3:30 pm – 5:30 pm

### **Film Pitch-a-thon**

DELTA B BALLROOM

3:30 pm – 5:30 pm

### **TV Showcase** CANAL AB

6:00 pm – 9:00 pm

### **Closing Gala Dinner with Special Service Awards –**

*Ticket Required* DELTA CD BALLROOM

*Speaker: Anne Graham Lotz, President, AnGeL Ministries*

*Musician: Keith & Kristyn Getty, Getty Music*

*Sponsor: Far East Broadcasting Company*



# Learning Arena

## Wednesday, February 26

11:30 am – 11:50 am

**Christian Radio: Putting God First in an Election Year**, Dave McMinn, Presidential Prayer Team (107)

12:00 pm – 12:20 pm

**Streaming 101 – Everything You Need to Know to Grow Your Digital Audience**, Matt Kellogg, Live365 (716)

12:30 pm – 12:50 pm

**TBD**, Joni Sullivan Baker, Buoyancy Public Relations (113)

1:00 pm – 1:20 pm

**Stewardship – Door to Miracles in the Church?** Mark Rose, Genesis Alive LLC (240)

1:30 pm – 1:50 pm

**Podcast 101 – Get Your Content Out via Podcasting**, Rob Walch, Libsyn Pro (607)

2:00 pm – 2:20 pm

**The Christian Response to Transgender Issues**, Kent Philpott, Christian Indie Publishing Association (CIPA) (218)

2:30 pm – 2:50 pm

**Remote Station Monitoring**, Ben Barber, LBG Marketing Inc. (103)

3:00 pm – 3:20 pm

**Responsive Fundraising: How to Build Lasting Donor Relationships in an Age of Distraction**, TBD, Virtuous Software (727)

3:30 pm – 3:50 pm

**The Progressive Threat to the American Republic**, Ed Vitagliano, American Family Association (213)

## Thursday, February 27

11:30 am – 11:50 am

**Welcome to the Shivoo! Creatives Mimicking the Creator**, Laura Bartnick, Capture Books (735)

12:00 pm – 12:20 pm

**Pro-Life Stance with a Pro-Love Approach**, Amy Ford, Embrace Grace, Inc. (617)

12:30 pm – 12:50 pm

**B2B e-Procurement at B&H**, Nick Mastromarco, B&H B2B (725)

1:00 pm – 1:20 pm

**7 Secrets to Successful Broadcasting**, Eugene Zaikin, Glorystar Satellite Systems (102)

1:30 pm – 1:50 pm

**Streaming to Your Congregation from One Unified Platform**, Nathan Bosseler, CASTUS (718)

2:00 pm – 2:20 pm

**Hear about the Exciting New 2020 Titles from Baker Publishing**, Adam Lorenz, Baker Publishing (612)

2:30 pm – 2:50 pm

**New Revenue Models for Media Publishers**, Andreas Kisslinger, CrossMedia/Lightcast (421)

3:00 pm – 3:20 pm

**EMUNAH Israel: Where Faith and Action Become One**, TBD, Emunah, Israel (251)

3:30 pm – 3:50 pm

**Radio for the Future**, Marta Greenman, Grace And Truth Radio (416)



# Stop the Hyper-Sexualization of Children in Dance

Visit [danceawareness.com](http://danceawareness.com) to

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Dance is  
Positive  
and  
Healthy



Visit [soultosolechoreography.org](http://soultosolechoreography.org)

## Friday, February 28

11:30 am – 11:50 am

***Raising Godly Girls***, Patti Garibay,  
American Heritage Girls (206)

12:00 pm – 12:20 pm

***Top 10 Tools to Streamline Ministry  
Content Production***, Ron Webber, Trinet  
Internet Solutions, Inc. (347)

12:30 pm – 12:50 pm

***The Nathanael Project***, Dan Allen, Joy in  
Jesus Ministries (713)

1:00 pm – 1:20 pm

***How an External Call Center Can  
Improve Donor Service***, Marvin Cooper,  
American TeleCenters, Inc. (246)

1:30 pm – 1:50 pm

***The Subversive Infiltration of Our  
U.S. Educational System, the Rise of  
the Antisemitic BDS Movement and  
the Unraveling of Our Constitutional  
Republic***, Laurie Cordoza-Moore,  
Proclaiming Justice to the Nations (521)

2:00 pm – 2:20 pm

***CEO President “The Wizard OF Twitter”***,  
Lisa Hill and Jason Sullivan, Brio TV (441)

2:30 pm – 2:50 pm

***Loud and Clear Recordings***, Pierre-Yves  
Mutru, Galcom International (512)

# Exhibitors

## LISTING BY PRODUCT OR SERVICE

### AGENCY & CONSULTING

#### Agency

American TeleCenters, Inc. (246)  
 AMS Agency (646)  
 Decisions, Choices, & Options (450)  
 Emunah Israel (251)  
 MicahTek (548)  
 Nimble Connect (104)  
 Response Unlimited (614)  
 The Papillion Center (650)  
 WBNA TV 21 (135)

#### Consulting or Research

American TeleCenters, Inc. (246)  
 HisAir.Net (117)  
 PTZOptics (115)  
 Sharing International (134)  
 Virtuous Software (727)

#### Donor Management/ Finance/Fundraising

American TeleCenters, Inc. (246)  
 CARS, Inc. (248)  
 DonorDirect (623)  
 MicahTek (548)  
 Nimble Connect (104)  
 Response Unlimited (614)  
 Virtuous Software (727)

### PR, Marketing or Syndication

AMS Agency (646)  
 Buoyancy Public Relations (113)  
 Capture Books (735)  
 CARS, Inc. (248)  
 Trinet Internet Solutions, Inc. (347)  
 Truth Network (602)

#### Tourism/Travel

Christian Friends of Yad Vashem (244)  
 Israel Ministry of Tourism (229)  
 Noseworthy Travel Services (647)

### CHURCH/CHURCH MEDIA

#### Church

[twelve:thirty] media (550)  
 Love Packages (119)

#### Local Church Content or Pastor Program

Amazing Facts International Media Ministry (228)  
 AMS Agency (646)  
 Brio TV (441)  
 Capture Books (735)  
 Joy in Jesus Ministries (713)

### EDUCATION/ ASSOCIATION

#### Education

Christian Friends of Yad Vashem (244)  
 Combat Anti-Semitism (719)  
 ComunicadoresUSA (130)  
 Decisions, Choices, & Options (450)  
 Emunah Israel (251)  
 Evangelism Explosion International (717)  
 Genesis Alive LLC (240)  
 Moody Publishing (412)  
 The Papillion Center (650)

#### Professional Association

Christian Indie Publishing Association (CIPA) (218)  
 COICOM (132)  
 ComunicadoresUSA (130)  
 Fellowship of European Broadcasters (136)  
 PTZOptics (115)

### EQUIPMENT/ SOFTWARE

#### Audio Equipment/ Hardware

American Amplifier Technologies, LLC (746)  
 B&H B2B (725)

Broadcast Concepts (748)  
Broadcast Depot (613)  
Broadcast Software  
International (232)  
Broadcasters General Store  
(212)

Galcom International (512)  
LBG Marketing, Inc. (103)  
LinkUp Communications (712)  
MegaVoice (413)  
SCMS, Inc. (403)  
Wheatstone Corp. (125)

## **Software**

B&H B2B (725)  
Broadcast Depot (613)  
Broadcast Software  
International (232)  
CASTUS (718)  
Chetu, Inc. (551)  
DJB Software Inc dba  
DJBRadio (Digital  
JukeBox) (125)  
DonorDirect (623)  
RCS (723)  
Soliton Systems, Inc. (234)  
Virtuous Software (727)  
WAVSTAR (609)  
Wedel Software (616)  
Wheatstone Corp. (125)

## **Video/Film Equipment/ Hardware**

B&H B2B (725)  
Brio TV (441)  
Broadcast Depot (613)  
Broadcasters General Store  
(212)  
Glorystar Satellite Systems  
(102)

LinkUp Communications  
(712)  
PTZOptics (115)  
SCMS, Inc. (403)  
Soliton Systems, Inc. (234)

## **FILM**

### **Film/Entertainment**

American Family Association  
(213)  
Brio TV (441)  
CDR Communications (513)  
Genesis Alive LLC (240)  
LUMO Project (138)  
Pensmore Films (204)  
Proclaiming Justice to the  
Nations (521)  
Thinking Man Films (129)

## **MEDIA SUPPORT SERVICES**

### **Audio/Video/Film Digitizing Services**

Quad Tape Transfer (549)

### **Audio/Video Production Services**

[twelve:thirty] media (550)  
Aberdeen Broadcast Services  
(507)  
CDR Communications (513)  
Charisma Media (451)  
Comrex (222)  
Dance Awareness: No Child  
Exploited (208)  
Emcompass Digital Media  
(547)  
Haivision (236)  
The ADS Group (729)

## **Distribution, Duplication & Licensing Services**

Aberdeen Broadcast Services  
(507)  
Charisma Media (517)  
MicahTek (548)  
The ADS Group (729)

### **Printing/Graphic Design**

Response Unlimited (614)  
The ADS Group (729)  
World Wide Printing (714)

## **PARACHURCH MINISTRY**

### **Ministry**

[twelve:thirty] media (550)  
American Family Association  
(213)  
American Heritage Girls (206)  
AMS Agency (646)  
Center for Medical Progress  
(708)  
Christian Friends of Yad  
Vashem (244)  
Christian Healthcare  
Ministries (629)  
Dance Awareness: No Child  
Exploited (208)  
Decisions, Choices, &  
Options (450)  
Embrace Grace, Inc. (617)  
Evangelism Explosion  
International (717)  
Galcom International (512)  
Grace and Truth Radio (416)  
Liberty Counsel (349)  
Love Packages (119)  
Nimble Connect (104)  
Presidential Prayer Team (107)



SAVE - Mission Recovery (705)  
The Miracle Channel (503)  
The Papillion Center (650)

### **Missions or Humanitarian Relief**

Emunah Israel (251)  
Love Packages (119)  
MegaVoice (413)  
Mercy Ships (209)  
Operation Care International (216)

### **Musician/Artist/Label**

Max Greiner Jr. Designs (203)

## **PUBLISHING/ PREMIUMS**

### **Book Publishing**

Advantage Books (207)  
Baker Publishing (612)  
Capture Books (735)  
Charisma Media (451)  
Christian Indie Publishing Association (CIPA) (218)  
Genesis Alive LLC (240)  
Hendrickson & Rose Publishing (202)  
Moody Publishing (412)

### **Magazine or Newsletter Publisher**

Charisma Media (517)  
HisAir.Net (117)  
World News Group (121)

### **Premiums**

Advantage Books (207)  
Moody Publishing (412)

### **Retail Sales**

Advantage Books (207)

## **RADIO**

### **Radio Program/Content**

Amazing Facts International Media Ministry (228)  
AMS Agency (646)  
CSN International (351)  
Galcom International (512)  
Global Ministries Foundation (317)  
Liberty Counsel (349)  
Presidential Prayer Team (107)  
Truth Network (602)  
World News Group (121)

### **Radio Station**

Grace and Truth Radio (416)  
Live365 (716)  
Shively Labs (706)

### **Radio Station Group/ Network**

American Family Association (213)  
AMS Agency (646)  
Faith Radio - WLBF/WSTF/ WDYF (220)  
Shively Labs (706)  
Truth Network (602)

## **TELEVISION**

### **Closed Captioning**

Aberdeen Broadcast Services (507)  
Brio TV (441)  
Broadcast Depot (613)

### **TV & Video Program/ Content**

Amazing Facts International Media Ministry (228)  
AMS Agency (646)  
Bloom in the Dark (707)  
Brio TV (441)  
CDR Communications (513)  
Christian Television Network (302)  
Friends & Heroes (446)  
Glorystar Satellite Systems (102)  
WBNA TV 21 (135)  
What's in the Bible? (448)

### **TV Station**

SuperChannel WACX-TV (418)  
The Miracle Channel (503)  
WATC-TV (106)  
WGGS-TV / KMCT-TV (108)

### **TV Station Group/ Network**

Bloom in the Dark (707)  
Christian Television Network (302)  
CNLTV (315)  
Family 7 (513)  
Glorystar Satellite Systems (102)  
Grace TV (India) (711)  
NRBTV (123)  
Recovery Television Network (709)  
Stream Station (313)  
WBNA TV 21 (135)



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## WEB/MOBILE TECH

### Independent Web/ Mobile Media Program

Bloom in the Dark (707)

### Mobile/App Services

CrossMedia/Lightcast (421)

Libsyn Pro (607)

LifeWay (737)

Live365 (716)

Stream Station (313)

Trinet Internet Solutions, Inc.  
(347)

Tulix Systems, Inc. (721)

### Social Media/Web Community

Blessings Through Action  
(546)

CrossMedia/Lightcast (421)

DJB Software Inc dba  
DJBRadio (Digital  
JukeBox) (125)

HisAir.Net (117)

Libsyn Pro (607)

Presidential Prayer Team (107)

Trinet Internet Solutions, Inc.  
(347)

### Streaming

Brio TV (441)

CrossMedia/Lightcast (421)

DJB Software Inc dba  
DJBRadio (Digital  
JukeBox) (125)

LBG Marketing, Inc. (103)

Libsyn Pro (607)

Live365 (716)

Soliton Systems, Inc. (234)

Stream Station (313)

The Miracle Channel (503)

Trinet Internet Solutions, Inc.  
(347)

Tulix Systems, Inc. (721)

Wheatstone Corp. (125)

### Web Design Services

DonorDirect (623)

Trinet Internet Solutions, Inc.  
(347)

Tulix Systems, Inc. (721)

# Autograph Booths

## Wednesday, February 26

11:00 am – 12:00 pm

### Booth A

***The Third Sex? Revisited***, Kent Philpott,  
Christian Indie Publishing Assoc.(CIPA) (218)

### Booth B

***The Melody of the Mulberries***, Tonya  
Jewel Blessing, Capture Books (735)

### Booth C

***God, Trump and the 2020 Election***, Steve  
Strang, Charisma Media (451)

12:30 pm – 1:30 pm

### Booth A

***Unmasking Emotional Abuse & Five  
Keys to Health & Healing***, Dr. Gregory  
Jantz, Hendrickson & Rose Publishing (202)

### Booth B

***The Star Namer and the Unchosen***,  
Peggy Consolver, Buoyancy Public Relations  
(113)

### Booth C

***Christians Alert***, Richard Ferguson,  
Advantage Books (207)

2:00 pm – 3:00 pm

### Booth A

***The Noah Code and The Masters Way***,  
Mark D. Rose, Genesis Alive LLC (240)

### Booth B

***Indebted: The Berkshire Dragon (Young  
Adult) and Journey to Twilight: Book 1***,  
Charmayne Hafen, Capture Books (735)

### Booth C

***Standing on the Wall: Prayers to  
Preserve the Integrity of a Nation***,  
Jannah Scott, Christian Indie Publishing  
Assoc.(CIPA) (218)

## Thursday, February 27

11:00 am – 12:00 pm

### Booth A

***Heading for the Hills***, Doug Batchelor,  
Amazing Facts (228)

### Booth B

***Zelma's Mothership***, Zelma Loseke,  
Christian Indie Publishing Assoc. (CIPA) (218)

### Booth C

***Psalms Hymns***, L. L. Larkins, Capture Books  
(735)

12:30 pm – 1:30 pm

### Booth A

***Take It Back***, Tim Clinton, Charisma Media  
(517)

### Booth B

***What is a Covenant?*** Dr. Mark Johnson,  
Buoyancy Public Relations (113)

### Booth C

***Listen Well, Lead Better***, Steve Harling and  
Becky Harling, Baker Publishing (612)

2:00 pm – 3:00 pm

### Booth A

***Every Garden Tells a Story***, Marilyn  
Stallkamp, Advantage Books (207)

### Booth B

***The Oracle***, Jonathan Cahn, Charisma  
Media (451)

### Booth C

***7 Steps to Get Off Sugar and  
Carbohydrates***, Susan U. Neal, Christian  
Indie Publishing Assoc. (CIPA) (218)

## Friday, February 28

11:00 am – 12:00 pm

### Booth A

***Darling Hedgehog Goes Down a Foxhole***,  
Auralee Arkinsly, Capture Books (735)



**WORLD PREMIERE - THURSDAY 11:30 - EXHIBIT  
HALL THEATER**

**[www.alaskalonghunters.com](http://www.alaskalonghunters.com) Booth 240**



# ALASKA LONG HUNTERS

**a GenesisAlive.com Production**



### Booth B

***It's Not About the Pie***, Nicki White,  
Buoyancy Public Relations (113)

### Booth C

***Bloom In The Dark***, Paula Mosher Wallace,  
Bloom in the Dark (707)

12:30 pm – 1:30 pm

### Booth A

***Foundations, Vol. 1***, Vance Shepperson,  
Buoyancy Public Relations (113)

### Booth B

***Lean on God's Understanding***, Ashley T.  
Lee, Truth Network (602)

### Booth C

***Depression***, June Hunt, Hendrickson &  
Rose Publishing (202)

2:00 pm – 3:00 pm

### Booth A

***What are the Stakes***, Steve Hemphill,  
Grace and Truth Radio (416)

## Booth Prizes

### To participate in a prize drawing:

- Visit a participating exhibitor in the Exhibit Hall.
- Drawings will be held in each exhibit booth (Wednesday, 3:30 p.m.; Thursday, 3:30 p.m.; Friday, 2:30 p.m.) It is not necessary to be present to win.
- You must be 21 years or older to participate in the drawings.
- Complete a form or give a business card to the Exhibit Booth Staff.
- The winner's name will be posted at the Exhibit Booth within an hour following the drawing. Please return there to find out if you are the WINNER! and to make arrangements regarding your prize.
- All prizes must be claimed by winners before the conclusion of the NRB 2020 Exposition, Friday, February 28, 2:30 p.m.

612 Baker Publishing – **\$200 Library from Baker Publishing**, Friday (\$200)

718 CASTUS – **Flat Screen TV**, Thursday (\$130)

546 Blessings Through Action – **iPad / Gift Basket**, Friday (\$300)

735 Capture Books – **A Breath of Joy**

**Mystery Gift Box**, Wednesday (\$150), **Darling Hedgehog Mystery Tote Full of Gifts**, Thursday (\$130), **Hand Hewn Metal Wall Cross and other Blessings**, Friday (\$130)

251 Emunah, Israel – **Round trip airfare, for one, to Israel with three nights lodging and hosting by World Emunah**, Friday (\$2,000)

421 CrossMedia/Lightcast – **Roku Ultra Streaming Player**, Wednesday (\$100), **Fire TV Stick with all-new Alexa Voice Remote**, Thursday (\$100), **\$10,000 ConnectedTV Ad Campaign**, Friday (\$10,000)

716 Live365 – **Amazon Echo and Dot**, Thursday (\$100)

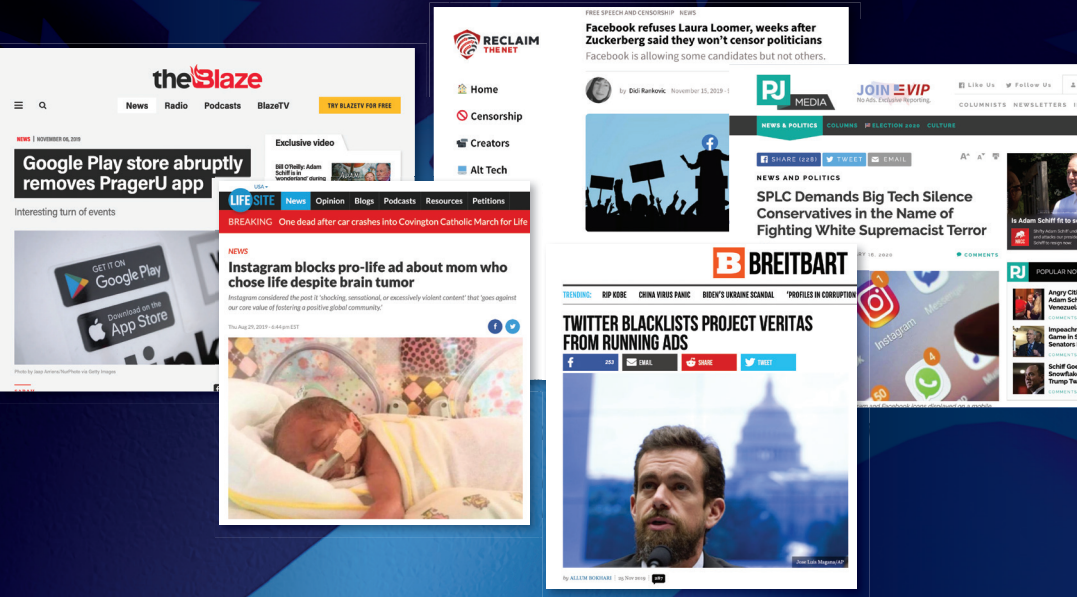
236 Haivision – **1 55" monitor**, Wednesday (\$250), **2 monitors**, Friday (\$250 ea)

246 American TeleCenters, Inc. – **Bose Bluetooth Speaker**, Friday (\$100)

216 Operation Care International – **Amazon gift card preloaded with \$100**, Friday (\$100)

623 Donor Direct – **Big Green Egg Mini Grill**, Friday (\$400)

# Censorship of Christian and Conservative Viewpoints Threatens Your Internet Freedom



Free speech is under assault in America, especially for those who espouse Christian and politically conservative viewpoints on the internet.

The John Milton Project for Digital Free Speech is NRB's pioneering effort headed by attorney Craig Parshall holding Big Tech platforms to free speech standards.

Our report titled "Chokepoint: Solving Big Tech's Grip over Free Speech," details Silicon Valley's pattern of opinion suppression practiced on their monolithic digital platforms. It makes the case that Facebook, Google, Amazon, and Apple are information monopolies, and have all committed viewpoint suppression against lawful opinions that they don't like, including Christian content. The report also suggests a constitutional basis for government action against the companies, and a template for how that could be done.

To learn more, visit  
[digitalfreespeech.org/chokepoint](https://digitalfreespeech.org/chokepoint)

Follow @DgtalFreeSpeech on Twitter for updates.



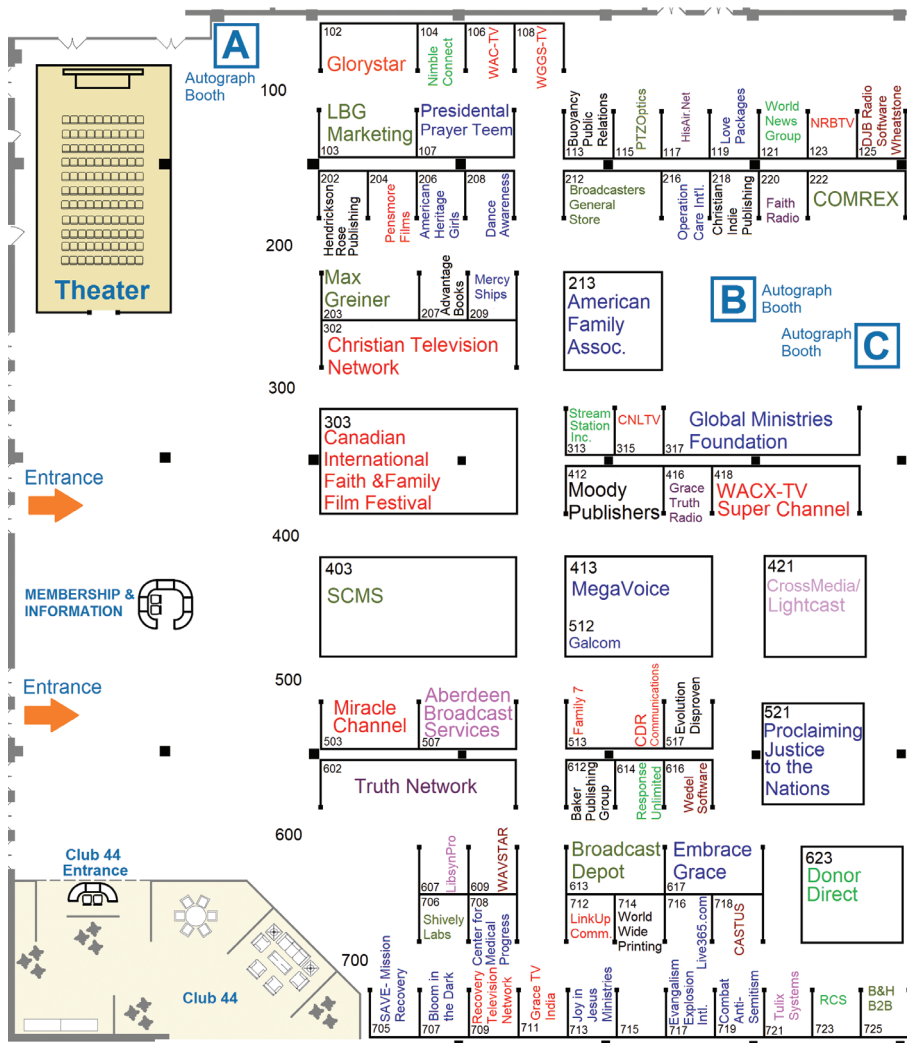
*NRB's Craig Parshall  
and Senator Marsha  
Blackburn address  
Big Tech censorship.*



# NRB 2020

## CHRISTIAN MEDIA CONVENTION

### Exposition Floor



For more details, download the "NRB Convention" app in the App Store or Google Play.

For larger version,  
refer to the Expo Guide  
or download the  
NRB Convention app.









## FOOD & DRINK

- Cascades American Café
- Wasabi's Sushi Bar
- Solario Cantina (Lower Level)
- Ravello (Lower Level)
- Conservatory Café
- Bravo Gelato
- Fuse Sports Bar
- Jack Daniel's
- Findley's
- Stax Burgers
- Paisano's Pizzeria & Vino
- Old Hickory Steakhouse
- The Falls
- Conservatory Wine Bar (Lower Level)
- Library Lounge
- Cocoa Bean Coffee House
- American Craft Tavern
- Delta Marketplace
- Carvel / Auntie Anne's
- Cinnabon

## RECREATION

- Spa & Fitness Center (Level 2)
- Cascades Outdoor Pool (Access through Spa)
- Indoor Pool (Access through Spa)
- SoundWaves (Resort Water Attraction)
- Magnolia Outdoor Pool
- Delta Riverboats
- Delta Fountain Show
- Gaylord Springs Golf Pick-Up
- Arcades (Cascades LL & The Bass-mint at SoundWaves)
- WSM 650 AM

## SHOPPING

- Cascades Necessities
- Magnolia Necessities
- Magnolia Shops: Swarovski, Savannah's, Cowboys & Angels
- SoundWaves Signature Store
- Delta Necessities
- Delta Island Shops (The Opry Shop, Johnston & Murphy, Amelia's Boutique, Kids' Korral)

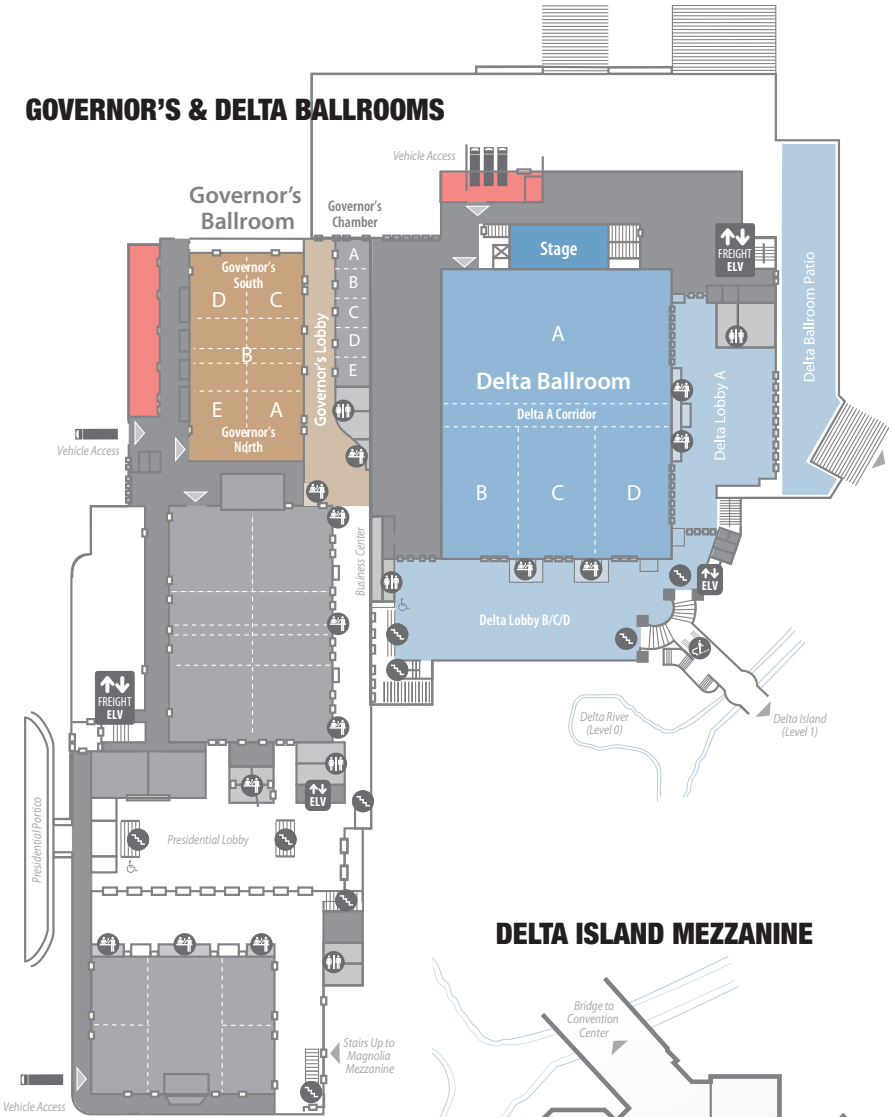
## EVENT LOCATIONS

- Crystal Gazebo
- Lion's Head Fountain
- Magnolia Courtyard
- Delta Pavilion
- Delta Landing
- Water's Edge

Download our app for directions.  
[NavigateGaylordHotels.com](http://NavigateGaylordHotels.com)



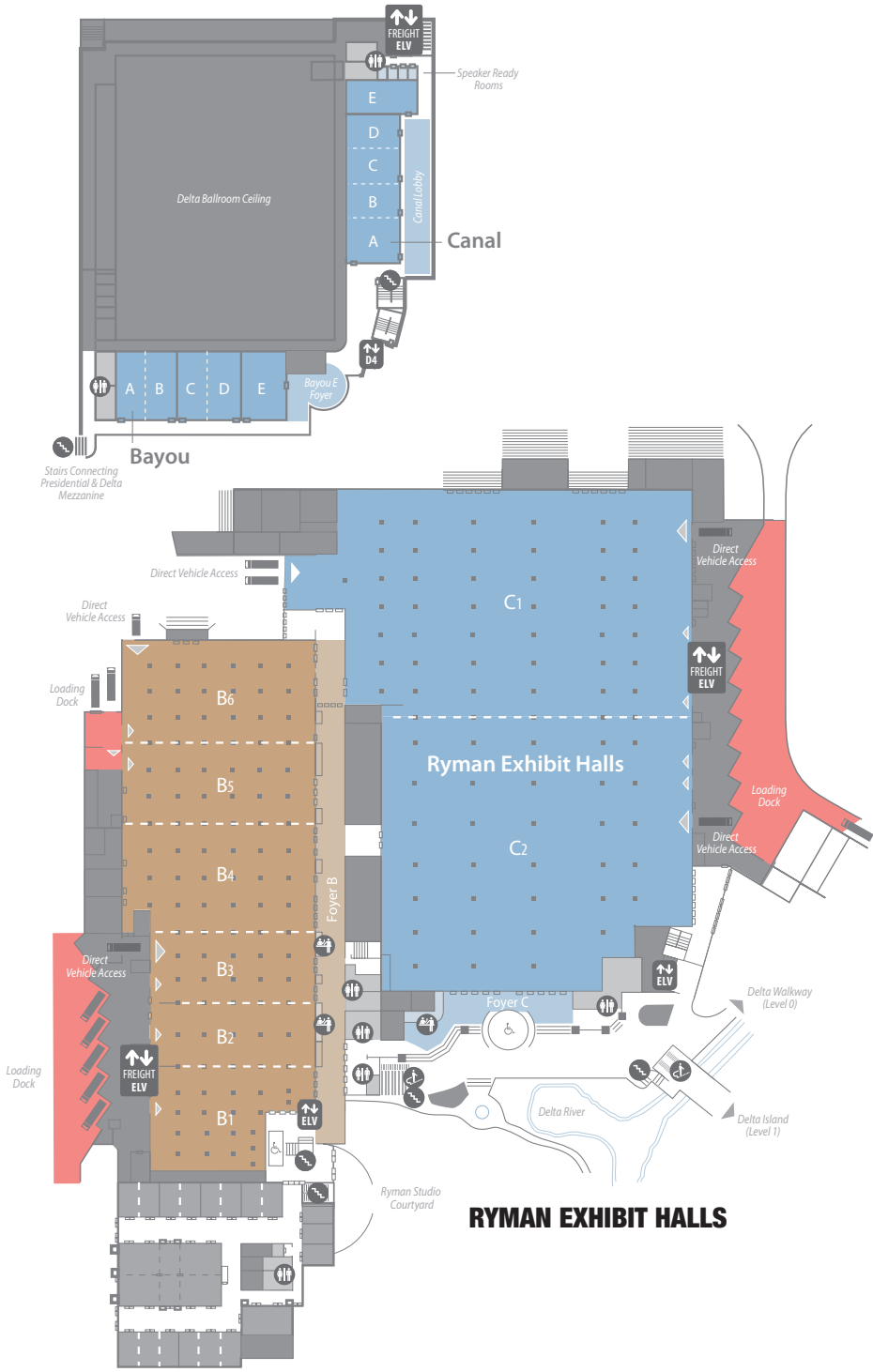
GOVERNOR’S & DELTA BALLROOMS



DELTA ISLAND MEZZANINE



**DELTA MEZZANINE**



**RYMAN EXHIBIT HALLS**





Club 44 is designed for the business professional looking to network and conduct business in a convenient and semi-private setting during NRB 2020. With meeting cubicles, lounge furnishings, access to business equipment, and complimentary beverage service, Club 44 is outfitted to serve your meeting needs during the Convention, along with just being a great place to relax in the middle of your day.

Right in the center of the Convention, you will have the perfect location to host your own business meetings in a relaxed and inviting atmosphere. In addition, concierge staff will be available to assist you and make your Convention experience more enjoyable.

When you consider business center costs, meeting room rentals, and beverage fees—which can quickly run up your costs to conduct business over the course of the Convention and may not always be in the ideal location—we are sure you will find the Club 44 membership an excellent investment. An individual membership in Club 44 will contribute to your success with clients and business associates over the four days of the Convention. Be sure to stop by the Club and let us explain membership details and give you a brief tour.

### Club Benefits & Services

- Semi-private meeting cubicles
- Comfortable lounge furniture
- Complimentary beverage service
- Complimentary computer stations with Internet access
- Complimentary copier service

### Location & Hours of Operation

Ryman C Exhibit Hall

Tuesday – Thursday: 8:00 a.m. – 7:00 p.m.

Friday: 8:00 a.m. – 3:00 p.m.

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## Hospitality Lounges

Affiliate groups have lounges set up in rooms in the hotel. Many of these only host private events. Hours are determined by each individual organization.

Bott Radio Network **DELTA ISLAND B**

Douglas Shaw & Associates **DELTA ISLAND C**

Moody Radio **DELTA ISLAND F**

RK Media **DELTA ISLAND E**

Truth Network **BAYOU A**

TWR **BAYOU E**

Vision TV / Joy TV / Faith TV **DELTA ISLAND D**

# GET MORE FROM NRB

## Become a Member!

### Benefits include:

#### Advocacy

NRB members can make their voices heard through NRB's advocacy for them before the FCC, Congress, the White House, and federal agencies. In addition, NRB members can obtain assistance from NRB staff in setting up meetings with congressional members.

#### Awards

NRB members can nominate themselves and others for the annual NRB Media Awards, which recognize innovation and excellence in the media field and are presented at every Convention before a peer audience.

#### Discounts

NRB members can advertise through NRB's publications and website at discounted rates. They also receive discounts on event registration, exhibit hall booth space, sponsorships, and more.

#### Leadership Opportunities

NRB members can become leaders in their field and have input in the direction of NRB by serving on an NRB Advisory Council and, if they are Full Members and are elected, on an NRB Standing Committee or the NRB Board of Directors.

#### Publicity

NRB members can submit news items to be featured in NRB's award-winning e-newsletter, NRB Today, which goes out to more than 14,000 subscribers, including members of the press. Featured news are also distributed through NRB's social media platforms. **AND MORE ...**



**VISIT THE MEMBER CENTER** in the Delta Lobby during NRB 2020 for more information on NRB membership. After the Convention, visit [NRB.org](http://NRB.org) or call Lyndsey Thornton, Membership Coordinator, at 202-849-8446.

## Next Convention

March 15–18, **2021**

Gaylord Texan Resort  
& Convention Center  
Grapevine, TX

*Save the date!*

CONNECT  
WITH US IN  
SUITE DELTA  
ISLAND C!

WHAT DO YOU  
GET OUT OF A  
STRATEGY-BASED  
FUNDRAISING  
PROGRAM?

RESULTS

**56%**

**YEAR-OVER-YEAR ONLINE  
REVENUE GROWTH**

Is your ministry experiencing  
this kind of growth?

Yes, these are actual results  
for a media ministry we serve.  
So please stop by our suite or  
join us at our session below,  
and learn how—with the right  
strategy—you can achieve  
these results, too!

**“EMERGING TRENDS  
FOR DIGITAL  
FUNDRAISING”**

Presented by Amy Sewell,  
Vice President of Digital  
Solutions

David Wollen, Vice President  
of Client Services

**February 26, 1:30-2:00 PM**  
**Ryman C – Talks Stage**



- INSPIRED FUNDRAISING SOLUTIONS -

[www.douglashshaw.com](http://www.douglashshaw.com)

