NRB2023

What is the NRB 2023 Exposition?

The NRB Exposition is the largest marketplace dedicated to Christian media professionals. The Exposition is alive with resources to help expand and enhance their media efforts. From innovative ideas and endeavors to must-have tools and equipment, the Expo has it all!

NRB 2023 will be held May 22-25, 2023, at the Orlando World Center Marriott Resort & Convention Center in Orlando, Florida. Find out more at www.nrbconvention.org.

Exhibit Hall Schedule 2023

*For preapproved Island booths only

Contact Carlton Capps to reserve a booth | ccapps@nrb.org | (615) 681-7992

Sunday, May 21	8 a.m 5 p.m.	GES & Island Booths Only
Monday, May 22	8 a.m 5 p.m.	Exhibitor set up
Tuesday, May 23	10 a.m - 4 p.m.	Open
Wednesday, May 24	10 a.m - 4 p.m.	Open
Thursday, May 25	10 a.m - 3 p.m.	Open
Thursday, May 25	3:30 p.m 8 p.m.	Tear Down

Why Communicators Attend NRB:

- Learn practical skills and hear key industry insights from over 80 speakers
- Meet key decision makers in all industries who can help take your efforts to the next level
- Form lasting personal friendships and professional partnerships with fellow Christians

Why Should You be a Part of the NRB Exposition?

Exhibiting during the NRB 2023 Christian Media Convention places your company or ministry in front of thousands of decision-makers in an ever-growing industry.

Attendee Profiles:

- Broadcast CEOs
- Media pastors
- TV station owners and producers
- Radio and TV program producers
- Film producers
- Pastors and denominational leaders
- Publishers
- Radio and TV station owners and operators

- Video producers
- Law firms
- Advertising agencies
- Travel companies
- Fundraisers
- Webmasters
- Donor software designers
- Social media experts

- Podcasters
- Television
- And more

- **Represented Industries:**
- Television
- Radio
- Parachurch ministries
- Education/association
- Agency/consulting
- Media support services

- Film
- Publishing/premiums
- Web/mobile technology
- Equipment/software
- And more

What Former Exhibitors are Saying:

"Every year we come here because this is where we connect with radio stations, television stations, and publishers because they all gather at this time once a year so that you can prepare for the next year." — Tony Evans, President of the Urban Alternative "Wonderful experience. I really enjoyed myself. The booth received a lot of traffic. Great connections were made. Would definitely like to participate again." — Exhibitor "Loved getting to see how we can

help benefit other companies and individuals, and also see how they could help our ministry as well!"

— Exhibitor

What Attendees Want:

- To find clients/customers for their ministry, business, church, non-profit, or organization
- To learn about research and/or purchase products or services
- To find products/services related to their industry
- To connect with like-minded professionals and share peer to peer best practices

Why your Organization Should Exhibit at NRB:

- Join approximately 175 other exhibitors showcasing their products and services
- Place your company or ministry in front of thousands of decision-makers in an ever-growing industry
- Engage in face-to-face contact with thousands of industry professionals in attendance
- Expose your organization to thousands of industry professionals
- Introduce your book or film to numerous Christian media outlets
- Receive 3 complimentary Full convention registrations for booth staff for every 100 square feet of booth space purchased (valued at \$1,200 for NRB members and \$1,950 for non-members) - maximum of 10
- Display your logo and organization information in the program guide, exhibitor directory, Convention app, and website
- Unlimited use of promo code for discounted Expo Only registration for your guests and clients (\$25 per pass)

What Does a Standard Booth Include?

- 8' high backwall drape color: black
- 3 high side wall drape color: black
- 3 Full convention registrations for booth staff awarded per 100 square feet of space purchased (Maximum of 10)
- 2 additional discounted Full convention registrations for booth staff at \$200 each
- Unlimited discounted Expo Only registrations at \$25 each

What other costs to expect in addition to your booth cost?

- Carpet (Optional the room is carpeted but carpet or flooring can be added)
- Furnishings including tables and chairs
- Electrical
- Data/Wi-Fi
- Freight Cost
- Labor Cost for moving items to your booth

NRB 2023 booths are \$28 per square foot for non-members with discounts available for members and anyone who reserves a booth during the early bird period!











Booth Pricing Worksheet NRB 2023

Exhibit Space Size and Price

*Island booth pricing below reflects square foot booth price + corner charge

Full	Booth Size	Early Bird Discount through Friday, November 25	Saturday, November 26 through Convention
Member	10x10	\$1,862	\$1,960
	10x20	\$3,724	\$3,920
	10x30	\$5,586	\$5,880
	10x40	\$7,448	\$7,840
	10x50	\$9,310	\$9,800
	20x20	*\$7,980	*\$8,400
	20x30	*\$11,704	*\$12,320
	20x40	*\$15,428	*\$16,240
	20x50	*\$19,152	*\$20,160
	30x50	*\$28,462	*\$29,960
	Corner	\$150	\$140

Associate	Booth Size	Early Bird Discount through Friday, November 25	Saturday, November 26 through Convention
member	10x10	\$2,128	\$2,240
member	10x20	\$4,256	\$4,480
	10x30	\$6,384	\$6,720
	10x40	\$8,512	\$8,960
	10x50	\$10,640	\$11,200
	20x20	*\$9,120	*\$9,600
	20x30	*\$13,376	*\$14,080
	20x40	*\$17,632	*\$18,560
	20x50	*\$21,888	*\$23,040
	30x50	*\$32,528	*\$34,240
	Corner	\$150	\$160

Non Membe

	Booth Size	Early Bird Discount through Friday, November 25	Saturday, November 26 through Convention
	10x10	\$2,660	\$2,800
er -	10x20	\$5,320	\$5,600
	10x30	\$7,980	\$8,400
	10x40	\$10,640	\$11,200
	10x50	\$13,300	\$14,000
	20x20	*\$11,400	*\$12,000
	20x30	*\$16,720	*\$17,600
	20x40	*\$22,040	*\$23,200
	20x50	*\$27,360	*\$28,800
	30x50	*\$40,660	*\$42,800
	Corner	\$190	\$200

Please direct questions to Carlton Capps at ccapps@nrb.org or 615-681-7992



See YOU in Orlando!

NRB 2023 • May 22-25 Marriott Orlando World Center

