

National  
Religious  
Broadcasters

9510 Technology Drive  
Manassas, Virginia 20110  
Phone: 703-330-7000  
Fax: 703-330-7100

Capitol Hill Office:  
603 Second Street, NE  
Washington, DC 20002  
Phone: 202-543-0073  
Fax: 202-543-2649

[www.nrb.org](http://www.nrb.org)  
[info@nrb.org](mailto:info@nrb.org)

Christian  
Communicators  
Impacting  
the World

July 24, 2013



The Honorable Max Baucus  
United States Senate  
511 Hart Senate Office Building  
Washington, DC 20510

Dear Senator Baucus,

As President and CEO of the National Religious Broadcasters (NRB), I write in strong support of incentives allowing Americans to maximize their charitable giving. Specifically, I laud a public policy that has proven its worth for nearly a century: the charitable tax deduction. This policy is invaluable for non-profit organizations and the communities they serve, and I respectfully urge you to oppose proposals to eliminate or reduce it.

NRB is an association of Christian radio and television broadcasters, as well as a wide range of other ministry organizations that engage in communications activities on-air and online, which collectively reach millions of Americans on a regular basis. Many of our members are non-profit organizations that not only powerfully illuminate public needs, but directly work to help the hungry, hurting, addicted, and vulnerable in the United States and abroad. These organizations rely on charitable giving to serve their communities effectively, and any restriction of the charitable deduction could be devastating to their efforts.

Significantly, at NRB's annual convention in March, the NRB Board of Directors unanimously approved a Resolution highlighting the significance of the income tax deduction for charitable giving. The Board, consisting of approximately 100 key leaders among Christian communicators, declared:

*Suggestions have been made by Members of Congress and by Executive Branch officials, that the charitable deduction be minimized or eliminated, and NRB believes that reducing or eliminating the charitable deduction would have a devastating effect on non-profit religious organizations and would destroy some ministries and would negatively impact the good work of other ones that provide free services and great public benefits to their communities and to the nation;*

Board Members then called on the federal government not to harm this longstanding successful tax policy.

Late last year, United Way Worldwide released polling that showed two-thirds of Americans opposed diminishing the charitable tax deduction, and nearly 8 in 10 respondents agreed that reducing or eliminating this incentive would be bad for charities and the people they serve. I join in that sentiment and respectfully encourage the continuation of this monumental public policy. Indeed, rather than capping or otherwise constraining this deduction, the federal government ought to expand opportunities for the charitable impulse of Americans to thrive.

Thank you for your consideration and your leadership in the U.S. Senate Finance Committee.

Respectfully,

A handwritten signature in blue ink, appearing to read 'Frank Wright', with a long, sweeping horizontal stroke extending to the right.

Frank Wright, Ph.D.  
President & CEO



National  
Religious  
Broadcasters

9510 Technology Drive  
Manassas, Virginia 20110  
Phone: 703-330-7000  
Fax: 703-330-7100

Capitol Hill Office:  
603 Second Street, NE  
Washington, DC 20002  
Phone: 202-543-0073  
Fax: 202-543-2649

[www.nrb.org](http://www.nrb.org)  
[info@nrb.org](mailto:info@nrb.org)

Christian  
Communicators  
Impacting  
the World

July 24, 2013



The Honorable Orrin Hatch  
United States Senate  
104 Hart Senate Office Building  
Washington, DC 20510

Dear Senator Hatch,

As President and CEO of the National Religious Broadcasters (NRB), I write in strong support of incentives allowing Americans to maximize their charitable giving. Specifically, I laud a public policy that has proven its worth for nearly a century: the charitable tax deduction. This policy is invaluable for non-profit organizations and the communities they serve, and I respectfully urge you to oppose proposals to eliminate or reduce it.

NRB is an association of Christian radio and television broadcasters, as well as a wide range of other ministry organizations that engage in communications activities on-air and online, which collectively reach millions of Americans on a regular basis. Many of our members are non-profit organizations that not only powerfully illuminate public needs, but directly work to help the hungry, hurting, addicted, and vulnerable in the United States and abroad. These organizations rely on charitable giving to serve their communities effectively, and any restriction of the charitable deduction could be devastating to their efforts.

Significantly, at NRB's annual convention in March, the NRB Board of Directors unanimously approved a Resolution highlighting the significance of the income tax deduction for charitable giving. The Board, consisting of approximately 100 key leaders among Christian communicators, declared:

*Suggestions have been made by Members of Congress and by Executive Branch officials, that the charitable deduction be minimized or eliminated, and NRB believes that reducing or eliminating the charitable deduction would have a devastating effect on non-profit religious organizations and would destroy some ministries and would negatively impact the good work of other ones that provide free services and great public benefits to their communities and to the nation;*

Board Members then called on the federal government not to harm this longstanding successful tax policy.

Late last year, United Way Worldwide released polling that showed two-thirds of Americans opposed diminishing the charitable tax deduction, and nearly 8 in 10 respondents agreed that reducing or eliminating this incentive would be bad for charities and the people they serve. I join in that sentiment and respectfully encourage the continuation of this monumental public policy. Indeed, rather than capping or otherwise constraining this deduction, the federal government ought to expand opportunities for the charitable impulse of Americans to thrive.

Thank you for your consideration and your leadership in the U.S. Senate Finance Committee.

Respectfully,

A handwritten signature in blue ink, appearing to read 'Frank Wright', with a stylized flourish extending to the right.

Frank Wright, Ph.D.  
President & CEO