



Resolution

Banning Distilled Alcohol Advertising

- WHEREAS** NRB realizes the power of broadcasting for good and for ill, and
- WHEREAS** NRB recognizes the power of advertising to affect behavior and lifestyle choices, and
- WHEREAS** Irresponsible choices can have damaging and deadly consequences, and
- WHEREAS** Children can be influenced to make dangerous decisions through the power of television. Therefore, be it
- RESOLVED** That the NRB urges the major television networks, particularly NBC, to reinstate its ban on spots for distilled spirits and hard liquor. An intoxicated person somewhere is a threat to people everywhere. We invite all broadcasters to join us in an effort to serve the public through responsible advertising.



Resolution

Supporting The Ban On Human Cloning

- WHEREAS** NRB recognizes that God is the Author and Creator of life, and
- WHEREAS** NRB recognizes that we are “fearfully and wonderfully made” (Psalm 139:14), and
- WHEREAS** We know that we have been created and “knit together in our mother’s womb” (Psalm 139:13b), and
- WHEREAS** Those who know the Giver of life must not be silent on issues of life, and
- WHEREAS** NRB knows the power of the air waves to influence our culture for good instead of evil, and
- WHEREAS** Our Congress is currently dealing with one of the most important life issues in the history of our nation, and
- WHEREAS** Human beings should not be created and destroyed under the guise of giving medical benefits to someone else. Therefore, be it
- RESOLVED** That the NRB urges the Congress and the President of the United States to stand in strong opposition to the cloning of human beings. We further urge all broadcasters to use whatever medium has been afforded them to influence the culture that a ban must be put in place to prevent the cloning of human beings.



Resolution

EEO Rules

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- WHEREAS** NRB overwhelmingly endorses the concept of equal opportunity in employment, and
- WHEREAS** the past the FCC has enacted various EEO rules to be followed by radio and television stations, and
- WHEREAS** Two previous sets of EEO rules were struck down by the DC Circuit Court, and
- WHEREAS** The FCC now prepares to adopt new EEO rules similar to Option A under the previous rules, and
- WHEREAS** While we generally oppose any new EEO rules, NRB believes some aspects of these proposed rules would be overly burdensome and expensive, especially to smaller stations with few, if any, desirable results. *Therefore, be it*
- RESOLVED** While we oppose any new EEO rules, that the NRB requests the FCC to include the following provisions in any new EEO rules:
- a. The FCC should not require recruitment for every job.
 - b. The EEO mandate should focus on outreach.
 - c. The FCC should adopt an outreach rule that gives stations a menu of options to meet EEO requirements.
 - d. The EEO should not be connected to license review.
 - e. Stations could comply by:
 - i. Participating in BEDA careers programs
 - ii. Complying with OFCCP affirmative action rules, or
 - iii. Undertaking a mix of outreach initiatives (job fairs, scholarships, on-air announcements, contacts with minority and female organizations, etc.)
 - f. No annual employment report.
 - g. Stations would certify compliance every four years, but not be required to submit records or include information in the public file or on the Web site.
 - h. Stations in communities with less than five percent minority population would be exempt.
 - i. Stations with 10 or fewer full-time employees would be exempt.



Resolution

The Fairness Doctrine

- WHEREAS** The so-called Fairness Doctrine is a very real threat to all Christian broadcasters, and
- WHEREAS** In the past, religious broadcasters often were singled out as targets of Fairness Doctrine enforcement efforts, and
- WHEREAS** There is no existing statutory provision that would preclude the FCC from re-enacting such a policy at any time, and
- WHEREAS** While there is no realistic threat of such FCC action in the near future, it is desirable (at a politically opportune moment) to seek protective legislation, and
- WHEREAS** After the 2002 election it would be appropriate to assess whether the time might be right for such a legislative initiative. Therefore, be it
- RESOLVED** That the NRB will immediately begin the process of informing friendly public officials of the importance of this matter to religious broadcasters and work toward a statutory provision that, hopefully, forever will preclude the FCC from re-enacting the Fairness Doctrine.



Resolution

Record Industry Artist Association (RIAA)

- WHEREAS** The RIAA has proposed unreasonable license fees on the streaming of recorded music, including Christian music, and
- WHEREAS** This rate issue is now being negotiated and litigated, and
- WHEREAS** The proposed unreasonable rates, if allowed to stand, will make it nearly impossible to stream recorded Christian music. Therefore, be it
- RESOLVED** That the NRB will work vigorously through all avenues available to achieve fairness for music streaming on the Internet, utilizing negotiation, the judiciary and the legislature.



Resolution

Satellite Digital Audio Radio Services (SDARS)

- WHEREAS** SDARS is now operating and offering few faith-based channels and seeks to compete with NRB terrestrial broadcasters, and
- WHEREAS** SDARS operators seek almost unrestricted options in operation of “boosters.” Therefore, be it
- RESOLVED** That the NRB goes on record as asking the FCC to make permanent the STA provisions that “SDARS repeaters are restricted to the simultaneous retransmission of the complete programming; and only text programming, transmitted by the satellite directly to the SDARS subscribers’ receivers.”



Resolution

Supporting Israel

- WHEREAS** The State of Israel is a sovereign nation, as recognized by the United Nations, and
- WHEREAS** Israel is a democracy, governed by the expressed will of its people, and
- WHEREAS** Any nation has a right to defend itself against foreign powers and the threat of terrorism, and
- WHEREAS** Israel has been forced to fight for its existence and protection since its founding in 1948, and
- WHEREAS** We are commanded in Scripture to “pray for the peace of Jerusalem” (Psalm 122:6). Therefore, be it
- RESOLVED** That the NRB expresses its support for the State of Israel’s right to exist, right to defend itself and right to peaceful respect, and be it
- RESOLVED** That the NRB calls upon all persons and parties to renounce terrorism in any form, and be it further
- RESOLVED** That the NRB calls upon all persons to pray for the peace of Jerusalem, and to seek a true and just peace respecting all persons.



Resolution

True, Fair And Equal Access

- WHEREAS** Real openness of the airwaves creates a true marketplace of ideas, and
- WHEREAS** The explosion of new technologies, such as satellite television and satellite radio, has created greater opportunities for equal access for broadcasters, and
- WHEREAS** The scales of programming continue to be tipped toward vulgar, lewd, sexual and indecent content, and
- WHEREAS** A real balance can only be achieved by allowing religious broadcasters the same and equal access to all broadcasting outlets. Therefore, be it
- RESOLVED** That the National Religious Broadcasters (NRB), at its 59th Annual Convention in Nashville, TN, petitions all media outlets, including new mergers and acquisitions, to provide true, fair and equal access to the airwaves for religious broadcasters.