GUIDELINE FOR NRB WORLD BY MEDIA PRESENTATION

Time available for presentation: 30 seconds

1. Opening (5 seconds) – Who you are

- Start with a confident greeting (you may do it in your mother tongue)
- Introduce yourself and the organization in one sentence.
  Example: "Good morning, I'm [Name], representing [Organization], an international media organization committed to [main focus]."

2. Mission & Impact (8–10 seconds) – What you do

- State the core mission in simple, strong words.
- Highlight national or global reach and impact.
  Example: "We work in over 5 cities/countries, and/or have 3 media stations bringing the Gospel to [amount of people] and empowering communities [through these actions and services]."

3. Unique Value (10–12 seconds) – Why it matters

- Share one powerful fact, achievement, or difference.
- *Example:* "Last year, our organization/ministry provided clean water access to over 500,000 people. Here is a picture of [person and/or group of people] whose life was touched and changed"

4. Call to Connection (5 seconds) – What's next

- End with an invitation to connect, support, or learn more.
  Example: "I would like to connect with you and/or ministry because we would like to [organize or partner with] to have a greater impact in [my city/country]."

NOTE:

- Please submit your prepared script ahead of the NRB convention
- Send us your updated photo in high resolution
- Send us a Slide and/or short Video you would like to showcase during your presentation (keep in mind you only get 30 sec. for the whole presentation)
- There will be a reception following the session so be prepared to network and share you contact information with those interested in the work you are doing.